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December 16th, 2024

AFL, Australian Football League

Melbourne VIC 3000

**Dear Hiring Manager,**

I am writing to express my keen interest in the Talent Pathways Performance Analyst position at the AFL. With a Master of Data Science (Big Data & Cloud Computing) from the University of Melbourne and a Bachelor of Science in Mathematics & Statistics from La Trobe University, I am passionate about leveraging data-driven insights to support player development and enhance team performance in elite sports.

My academic and professional background has equipped me with advanced skills in **data analysis, visualization, and management**, as well as expertise in **athlete monitoring technologies**. During my Sports Data Analyst Internship at Foundry Athletic, I worked closely with AFL data to analyze player performance metrics and provide actionable insights for talent identification and development. These experiences enhanced my proficiency with tools such as **Tableau, Python, R, and SQL**, and my ability to derive meaningful patterns from complex datasets.

I have a strong understanding of **sports performance metrics**, including biomechanics, physiological data, and key performance indicators (KPIs). For example, in my recent AFL 2023 Player Performance Analysis project, I applied statistical methods to identify trends in player contributions and benchmark individual performance against league standards. Additionally, my work with **Smartabase and Catapult GPS** has given me firsthand experience in managing athlete data for training plans, injury prevention, and recovery protocols.

As part of my role at Foundry Athletic, I was responsible for ensuring compliance with **data privacy protocols** while designing dashboards to support decision-making for recruiters and coaches. My ability to communicate complex findings clearly and collaborate with multidisciplinary teams—including coaches, athletes, and high-performance staff—has been instrumental in driving outcomes.

I am particularly drawn to the AFL's emphasis on **talent pathway development** and its commitment to innovation in player performance analytics. My problem-solving skills, analytical expertise, and dedication to accuracy align well with the needs of this role. I am confident that I can contribute to identifying and nurturing emerging talent while upholding the AFL's high standards for excellence.

I would welcome the opportunity to bring my technical skills and passion for sports performance to the AFL. Enclosed is my resume for your review. I look forward to discussing how my experience and enthusiasm can contribute to the success of your Talent Pathways program.

Thank you for considering my application.

**Yours sincerely,**  
Michael Le